



2021-2022

## MONTHLY MEMBERSHIP INCENTIVE UNIT AWARDS

**Earn awards for sending membership dues in!**

*All units who achieve each award*

OUTSTANDING OUTREACH	EVERY CHILD, ONE VOICE
<p>This award is for early childhood units only. Show us highlights from your year to demonstrate how you engaged new families and attained new members.</p>	<p>This award goes to the unit that has one member for every student enrolled in the school by March 1.</p>
<p>March 1</p>	<p>March 1</p>

**Get On "Board"**  
 Submit your unit board roster and dues by **August 31**

**Welcome Back**  
 Submit dues and roster for at least 10 new members, between **September 1-30**

**Super Students & Proud Parents**  
 Reach out to students if you are a PTSA and to previous PTA members and submit roster and dues for at least 10 qualifying members between **October 1-31**

**Staff & Community Are Key**  
 Welcome at least 10 staff members, elected officials, community members or businesses to join and submit qualifying rosters and dues between **November 1-30**

**Awesome Alumni**  
 Recruit at least 5 student alumni members of your school PTA and submit qualifying roster and dues between **December 1-31**

**Manuary January**  
 Introduce at least 5 males to the PTA and submit qualifying roster and dues between **January 1-31**

**February Is For Founders**  
 Reach out to at least 5 founding members or former officers from the PTA units in your district and submit qualifying roster and dues between **February 1-28**

**PTA Emmy Award**  
 This award will go to those units that have participated in all 7 of the monthly incentives.

*will be publicized on Ohio PTA Social media AND recognized in person at 2022 Convention*

## NEW UNIT AWARDS!

# More Unit Awards

*All units achieving these new awards will be publicized on Ohio PTA social media and recognized in person at Convention in April 2022.*

### BENCHMARK & GROWTH AWARDS

HEAD START AWARD	EARLY BIRD AWARD	ON A ROLL AWARD	CLUB LEVEL AWARDS	LASTING LEGACY AWARD
Submit roster and dues for at least 25% of the previous year's total membership	Submit roster and dues for between 50-75% of previous year's total membership	Submit roster and dues for 100% or more of previous year's total membership	Submit roster and dues for more than 100% of previous year's total <b>AND</b> reach a club level: 100+, 200+, 300+, 400+, 500+	Submit roster and dues for more than 100% of previous year's total <b>AND</b> show 2 or more years of consecutive growth
August 31	September 30	October 31	Nov 30, Dec 31, Jan 31, Feb 28	February 28
			*this award could be cumulative if different levels are achieved each month	

### SPECIALTY CATEGORY AWARDS

MEMBERSHIP MADNESS	GOLDEN APPLE
--------------------	--------------

<p>This award will go to ONE UNIT in the state that demonstrates the most effective and fun use of their membership campaign. Submission can include pictures from your membership events throughout the school year as well as narrative information about what made the campaign a success.</p>	<p>Attain 100% of staff in your school building. Staff is defined as anyone that works in your building.</p>
<p>March 1</p>	<p>February 1</p>